

Strategic Plan • 2017 - 2021



Kennedy House Youth Services has released a new strategic plan to guide the future growth of our programs.

Plan Contributors



Board Members • Senior Management Team • Dedicated Staff

Plan Objectives

Acknowledge accomplishments

Identify activities that will achieve client success

Define strengths and opportunities

Mission

Kennedy House works with youth to enable them to grow as individuals to contribute as members of the community. This is achieved in our residential and community based programs by providing customized support and building trusting relationships.

We've contributed to the lives of more than **13,000 young people** since 1971

Every year, we help **750 youth** through our programs

Plan Breakdown



1. Quality

Improve system for collecting metrics to ensure our programs are always accountable and are helping youth in the best ways possible.



4. Funding

Enhance fundraising opportunities as a way to invest into programs and resources.



2. Programs

Monitor evolving needs of youth in our community so we are always prepared to protect their safety and help when they need us most.



5. Technology

Upgrade technology to support operations in innovative ways and better serve clients.



3. Partnerships

Leverage partnerships to create more targeted services.

Making life better for youth through:

+ Emergency support

☀️ Recreation and life skills

♥️ Caring interactions

↔️ Transition assistance

🔗 Acceptance of diversity

New opportunities for growth = new ways to change lives!